Lahore Garrison University
Business Incubation Center

Post Event Report/Briefing

Society/Department Name: Business Incubation Center

Name of the Reporter/Faculty Coordinator: Muhammad Muzamil Malik

Basics Details of the event/meeting: (kindly mention all that apply, write N/A for irrelevant point)

1	Event Title	UNIDO(Paidaar) session for Grants upto 200,000 euros for Sustainable.
2	Date & Day	26th Feburary,2026 from 11:00pm-12:00pm
3	Venue	IBTIDA-BIC
4	Number of the Participants	35
	Names of the Participants/Class	All Cohort 8 teams and university students
5	Chief Guest 's	Dean Management Sciences Prof Dr Rizwana, Vice Chancellor Maj Gen Muhammad Khalil dar HI(M) (R)
6	Name,designation, organization Guest speaker(s)' Name(s),Designation, Organization/Background	UNIDO digital partner team lahore Ali shan Muneeb Ahmad
7	Objective of the event	To provide awareness to students how they can avail grant for there sustainable SME business to create social impact
8 9	Highlights of the event: Chronological/thematic progression	N/a
	Names of winners/positions,/runner-ups	N/A
10	Achievements/Distinctive feature	N/A
11	Closing	12:00 PM on the same day of the event
12	Additional information	N/A
	Report Submission Date (must fill)	3rd march, 2026

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Kindly provide a comprehensive yet precise event report/briefing/Summary: (Follow 5W's & 1H Approach)

Introduction:The PAIDAR programme is part of a broader effort to support economic recovery in Sindh, developed under the province's Poverty Reduction Strategy (PRS) with EU assistance. A key component of this strategy is the creation of Rural Growth Centers (RGCs) in five districts, including Sujawal, to serve as economic hubs that drive rural development. The microgrants program complements this initiative by promoting small businesses that will provide crucial inputs, such as raw materials and skilled labor, around these RGCs. This integrated approach is designed to stimulate local economies and foster sustainable development.

Event Highlights: The initiative aims to boost economic recovery and resilience in a region deeply affected by the COVID-19 pandemic and the devastating floods of 2022. Sujawal, one of the most vulnerable districts, faces high levels of poverty and unemployment, compounded by a fragile economy. Through the provision of microgrants, PAIDAR programme is empowering local entrepreneurs to establish and expand businesses, creating new income streams and revitalizing the local economy.

Impact analysis:

The PAIDAR event organized by IBTIDA for UNIDO(PAIDAR) initiative that has created a meaningful impact on students and startups at IBTIDA by expanding their understanding of structured grant funding, sustainable enterprise development, and impact driven entrepreneurship. Through exposure to a development focused program supported by international partners, participants gained clarity on how micro and SME grants work, how to prepare strong business proposals, and what standards are required to secure funding. For many early stage founders, this shifted their mindset from informal startup thinking to professionally structured, fundable ventures. The event also strengthened their awareness of inclusive business models, job creation, and social impact, encouraging them to align their ideas with national and global development priorities. Overall, it enhanced students' confidence, improved their proposal-writing perspective, expanded their professional network, and positioned IBTIDA startups to think beyond survival toward sustainable growth and long term impact.

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Attach min 5 high-resolution numbered pictures in jpeg in (numbering synchronized with proper captions including names kindly).





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