Lahore Garrison University
Business Incubation Center

Post Event Report/Briefing

Society/Department Name: Business Incubation Center

Name of the Reporter/Faculty Coordinator: Muhammad Muzamil Malik

Basics Details of the event/meeting: (kindly mention all that apply, write N/A for irrelevant point)

1	Event Title	GC University competition for startup unique innovative ideas
2	Date & Day	25th Feburary,2026 from 11:00pm-3:00pm
3	Venue	GC University, Lahore
4	Number of the Participants	13
	Names of the Participants/Class	Muhammad Muzamil Malik / Manager BIC
5	Chief Guest 's	Assistant Professor GC university , LCCI Vice president
6	Name,designation, organization Guest speaker(s)' Name(s),Designation, Organization/Background	Lahore Chamber of Commerce Vice President , MR Tanveer ahmed sheikh
7	Objective of the event	The Commerce Innovation Summit aims to provide students with a platform to present innovative business ideas, develop practical skills in marketing, finance, and feasibility, and foster entrepreneurship. The event also seeks to strengthen industryacademia collaboration by engaging experienced professionals as mentors and judges, recognize outstanding ideas through awards, and motivate student
8 9	Highlights of the event: Chronological/thematic progression	To present innovative ideas in front of judges
	Names of winners/positions,/runner-ups	Ramiz Baig, kainat hayat/3rd position
10	Achievements/Distinctive feature	5000rs Cash prize and shield
11	Closing	3:00 PM on the same day of the event
12	Additional information	N/A
	Report Submission Date (must fill)	3rd march, 2026

Lahore Garrison University
Business Incubation Center

Post Event Report/Briefing

Kindly provide a comprehensive yet precise event report/briefing/Summary: (Follow 5W's & 1H Approach)

Introduction:The Commerce Society of GCU Lahore, aims to foster academic excellence, professional development, and
entrepreneurial skills among students. Through the Commerce Innovation Summit, the society provides a platform for students to present innovative business ideas, gain practical insights into feasibility, marketing, and financial planning, and strengthen collaboration between academia and industry. The summit encourages entrepreneurship, nurtures future business leaders, bridges the gap between classroom learning and real-world business challenges.

Event Highlights: The Commerce Innovation Summit 2026, organized by the Commerce Society, Government College University Lahoreon 25th February 2026, successfully brought together aspiring entrepreneurs, students, and industry professionals on one platform to promote innovation and industry–academia collaboration. The event commenced at 11:00 AM with the recitation of the Holy Qur'an followed by the opening ceremony, after which participating teams presented their innovative business ideas through structured PowerPoint presentations covering feasibility, marketing strategy, and financial planning. Each team was allotted six minutes for pitching followed by an engaging Q&A session with the judges, making the competition both dynamic and insightful. The summit concluded with the prize distribution ceremony and closing remarks, where the top three teams were honored with cash prizes and shields. We are proud to share that our team Nature Graze secured 3rd position and received a cheque and shield from the Vice President of the Lahore Chamber of Commerce & Industry, marking a significant achievement and reflecting the team's dedication, innovation, and entrepreneurial potential.

Impact analysis:

Considering IBTIDA's focus as a business incubation center, participation in event like the Commerce Innovation Summit have created multi layered impact on the students of IBTIDA:

Firstly, it strengthened students practical entrepreneurial exposure. Instead of classroom based learning, students experienced real time pitching, time bound presentations, and critical questioning from industry judge, which sharpens confidence, clarity, and decision-making under pressure.

Secondly, it enhanced their business validation mindset. Preparing feasibility, marketing strategies, and financial planning for external evaluation forces startups to think beyond ideas and move towards structured, investor-ready models.

Thirdly, it built confidence and credibility. Securing 3rd position of cohort 8 Nature Graze and receiving recognition from the Vice President of the Lahore Chamber of Commerce & Industry gives students external validation, which significantly boosts morale and belief in their entrepreneurial journey.

Fourth, it improved networking and industry linkage. Exposure to platforms organized by institutions like the Government College University Lahore helps IBTIDA startups build connections beyond campus, opening doors for mentorship, partnerships, and future funding opportunities.

Lastly, it contributes to a culture shift within IBTIDA when one team wins, it motivates other cohorts to raise their standards, refine their ideas, and actively participate in competitive ecosystems.

Lahore Garrison University
Business Incubation Center

Post Event Report/Briefing

Attach min 5 high-resolution numbered pictures in jpeg in (numbering synchronized with proper captions including names kindly).





Lahore Garrison University
Business Incubation Center

Post Event Report/Briefing





Lahore Garrison University
Business Incubation Center

Post Event Report/Briefing